



**LYNNFIELD**  
**PIONEER**  
YOUTH FOOTBALL & CHEER

**SPONSORSHIP PACKAGE**



**BELIEVE IT. ACHIEVE IT.**





LYNNFIELD

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LYNNFIELD

# SUPPORTING THE PIONEERS



*Lynnfield Pioneer Youth Football and Cheer (Lynnfield Pioneer YFC) appreciates your interest in becoming a corporate sponsor. We are a non-profit public charity established in 2017 to foster, encourage, and promote participation in football and cheer for children in grades 2 - 8. We are committed to serving the families of Lynnfield by offering a quality program, with a particular emphasis on safety, communication, and operational transparency.*

*Our goal is not only to teach our youth participants the fundamentals of football and cheerleading, but also to teach them the skills they will need to be positive and productive adults in our community. To this end, our program is designed to promote accountability, sportsmanship, team pride, and community spirit.*

*We are seeking financial support to purchase equipment and uniforms for the boys and girls of Lynnfield and to fund other program costs, such as safety gear, insurance, field usage, referees, EMTs, cheer competition fees, and other costs involved in running a youth sports program of this size.*

*We have created a number of different and exciting sponsorship levels - something for everyone! Choose the level of sponsorship that best fits your business. Lynnfield Pioneer YFC truly appreciates your support!*

**BELIEVE IT. ACHIEVE IT.**





















# LYNNFIELD

## — PIONEER —

### YOUTH FOOTBALL & CHEER

# PREMIUM SPONSORSHIP PACKAGES

	Hall of Fame \$10,000 or >	MVP \$5,000	Touchdown \$2,500
Your logo on football practice jerseys*			
Player of the Week branded highlight on social media			
Public Address announcement of sponsorship before each home game			
3' x 8' banner placed at field for home games			
3' x 4' banner placed at field for home games			
Full page ad in game day program - back cover placement			
Full page ad in game day program - inside front or inside back cover placement			
Full page ad in game day program			
Link to company website on our website and recognition across our social media platforms			
Recognition at the bottom of our electronic communications			
Sponsorship Plaque that can be displayed in your business			

\* - If there is more than one Hall of Fame sponsor, the logo of the sponsor making the largest financial contribution will be placed on the practice jerseys.

# SPONSORSHIP LEVELS

## Hall of Fame - \$10,000 and above

A premium sponsorship that includes your company's logo on all practice jerseys, your ad on the back cover of our Lynnfield Pioneer YFC game day program, and a large banner placed on the field at each home game. See grid for all benefits.

## MVP - \$5,000

A premium sponsorship that includes your ad on the inside cover of our Lynnfield Pioneer YFC game day program, and a large banner placed on the field at each home game. See grid for all benefits.

## Touchdown - \$2,500

A premium sponsorship that includes a banner placed on the field at each home game and a full page ad in our Lynnfield Pioneer YFC game day program. See grid for all benefits.

## Field Goal Club - \$1,500

- Full Page ad in the Lynnfield Pioneer YFC game day program
- Link to company website on our website and a "shout out" on social media.
- Sponsorship Plaque that can be displayed in your business.

## First Down Club - \$1,000

- Full Page ad in the Lynnfield Pioneer YFC game day program
- Recognition on our website

## Pioneer Pride Club - \$500

- Half Page ad in the Lynnfield Pioneer YFC game day program
- Recognition on our website

## Kickoff Club - \$250

- 1/4 Page ad in the 2018 Lynnfield Pioneer YFC game day program
- Recognition on our website

## Playmaker Club - \$125

- Business Card size ad in the Lynnfield Pioneer YFC game day program
- Recognition on our website

## Fan Club - any donation <\$125

- Named on our fan page in the Lynnfield Pioneer YFC game day program

**SUPPORT  
LYNNFIELD  
PIONEER  
YOUTH  
FOOTBALL  
& CHEER  
TODAY!**





## SPONSORSHIP APPLICATION

Business Name:  
(sponsor name)

Address:

Website:

Contact:

Tel:

Email:

Sponsorship  
Level:

- Hall of Fame (\$10,000)     MVP (\$5,000)     Touchdown (\$2,500)  
 Field Goal (\$1,500)     First Down (\$1,000)     Pioneer Pride (\$500)  
 Kickoff (\$250)     Playmaker (\$125)     Fan (<\$125)

Agreement to be listed on our printed materials and/or electronic communications, as well as our Lynnfield Pioneer YFC website.

- Yes, absolutely!     No, thank you. I would prefer to remain anonymous.

Checks should be made payable to: **Lynnfield Pioneer YFC**

Please send application and check to: **Lynnfield Pioneer YFC**  
**PO Box 336**  
**Lynnfield, MA 01940**

Lynnfield Pioneer Youth Football and Cheer, Inc. is a 501(c)(3) tax exempt public charity. Contributions are tax deductible to the extent allowed by law. Our Employer Identification Number is 82-3156181.

If you have any questions, please email the Lynnfield Pioneer YFC Board at [admin@LynnfieldPioneerYFC.com](mailto:admin@LynnfieldPioneerYFC.com) or our Fundraising Director at [Fundraising@LynnfieldPioneerYFC.com](mailto:Fundraising@LynnfieldPioneerYFC.com).

