
Lynnfield Pioneer Youth Football & Cheer Board Meeting Minutes

Location: Webex / Conference Call

Date & Time: 5/21/2020 at 7:30 pm

Call to Order:

In Attendance: All Present.

I. APPROVAL OF MEETING MINUTES: 4/16/2020 Board Meeting Minutes approved.

II. TREASURER'S REPORT: Lauren's report was approved. Reviewed current registration numbers and current league finances. Current gross profit at \$4,602.34 with expenses of \$3,509.38 resulting in a net operating income of \$1,092.96. Total fundraising to date is \$542.34.

III. SEASON PREPARATION

A. Registration: Registration open (socialized as of 5/1) and is scheduled to close on 6/30/2020. LPYFC plans to follow MIAA and Lynnfield High School relative to fall sports. If LHS is allowed to play we will go forward with our fall season, following current and relevant safety guidelines. Our current policy is "register now pay later" which we hope encourages registration given the uncertainty of fall sports. Insurance premium is due in July, which Lauren will pay.

B. Equipment: Conducting a uniform fitting in our current environment presents a challenge, both from locale and sanitization standpoints (although we have Lysol spray and can wipe down and/or spray the equipment as we go). If schools remain closed, then we won't likely be able to hold the fittings at LHS – no use of facilities/bathrooms/etc. Cuddy presented the idea of giving each team a specific date/time and we could conduct the fitting at someone's home (will need to get creative with this). This is a work in progress.

Cheer needs a 4-week lead time on Mini Mascot uniforms if they end up competing, so no need to order anything yet. Rather take a wait and see approach. We have enough stock of everything else in order to be flexible. Will likely need to spot order for teams, particularly A team.

Football uniforms need to be ordered by mid/late June in order to be here for the beginning of the season. Will might need to have kids squeeze into last season's uniforms. Also raised the idea of ordered blank uniforms (less than 50) in varied sizes, and can have name plates added, as well as having parents pay for the individual (named) uniform shirts at a cost of \$40.00 per

jersey, which would arrive by the start of the season if ordered by June 30th. Seems like a more viable option given the conditions under which we are operating.

C. Director of Football: Roster size will dictate team composition and head coach. As of now, we are short numbers on the football side at D and C levels. If no HC is identified for the C team, Cuddy suggested he would step in (although Jim M has expressed some interest pending work schedule). Discussion of capping rosters. Eddie pleased with the turnout and responses from virtual workouts.

D. Cheer Directors: Natalie advised that MYCA is working through two possible scenarios (contingent on Governor's guidelines) for fall cheer, with contact and no-contact options. Will use August 1st as a cut-off date. Whatever the guidelines are as of 8/1 will be what MYCA/Cheer follows for the 2020 season. Cheer discussed the possibility of needing to collapse 2 teams.

E. Fields: Permit applications are due in July – need to also submit an anticipated schedule with the permit application (to Joe M). Cheer advised that many organizations are looking to book Danvers Indoor Sports for their practice space needs given the closure of schools. We might need to look to DIS, or other comparable options, if LMS is unavailable. Practicing outdoors was also discussed (no stunting outdoors). This will present a challenge and requires ongoing discussion.

F. Communications: Maureen advised that signs and electronic flyers are ready to for distribution. Social media campaign suggested to include a “Stay Active” campaign which will include fitness challenges – being done once per week seem to be well received. Our current policy “register now pay later” will be promoted through social media to encourage registration given the uncertainty of fall sports. Maureen will distribute yard signs and send out press releases to the local newspapers/news outlets as well as send out a social media blast to spread the word.

G. Safety: Dave reiterated that USA Football will only conduct on-line certifications this year, as all in-person events were cancelled. Will need to monitor/assess Governor's phases and relevant guidelines as they unfold.

IV. FUNDRAISING / EVENTS: As of the present time, all fundraising events have been postponed and/or canceled. We don't foresee having the ability to do any sort of event-based fundraising for 2020. Keri raised the idea of doing a LPYFC mask fundraiser. Riddell is selling adjustable masks for \$5.50 each (which we could sell for \$10.00), as is Sal although Sal's masks are not likely to fit children. Riddell has a minimum order of 50.

V. CAYFL/MYCA: Cuddy advised that CAFYL is likely to be lax on the rosters for fall given the uncertainty of things. MYCA will follow suit.

Adjournment

Next LPYFC board meeting is scheduled for 7:30 pm on June 18, 2020 via WebEx.