

# Lynnfield Pioneer Youth Football & Cheer Board Meeting Minutes

<b>Location</b>	<b>St. Maria Goretti Church Hall</b>
<b>Date &amp; Time:</b>	<b>6/22/2022 @ 7:30 PM</b>

Present: Maureen, Keri, Joe, Adam, Theresa, Jill, Andy, Kelly, Dan, Ryan, Crystal, Courtney, Cindy

Absent/Excused: None

First 15 minutes of the meeting will be open to the public upon written request to the secretary. Once received, the secretary will provide a meeting link, if necessary. **No public requests were made.**

**I. Approve 5-18-22 Minutes:** Upon confirming cheer mats were discussed within the minutes, the board unanimously approved the May meeting minutes.

## **II. Treasurer's Report**

- a.** Budget Updates - Riddell has been paid for pants and pads. New registrations are still coming in for tackle football and cheer. The profit and loss for flag football reports a deficit of around \$2000. The loss is most likely due to rising insurance costs, however the board will review this and discuss a new flag budget for the fall season. A question was raised as to whether or not the league is reimbursed for fees when a refund is requested. Kelly and Theresa will look into this.

## **III. President Updates**

- a.** COI forms - There are a few forms outstanding, and Jill will follow up with those individuals.
- b.** Refunds - The league will update the refund policy to reflect a prorated amount after the start of each season. Fees and equipment costs will be subtracted from the amount paid.

## **IV. Secretary Notes**

- a.** Meeting cadence

- i.** 2/15/22; 3/16/22; 4/20/22; 5/18/22; 6/15/22; 7/20/22; 8/10/22, 9/28/22, 10/26/22, 11/16/22, 12/21/22, **1/18/23**
- b.** Google Workspace Housekeeping - Jill requested that everyone continue to update Google Workspace with all pertinent league information for easy access by other board members.

## **V. Flag Football**

- a.** Season ended 6/18/22 - Courtney voiced parent concerns regarding the K-2 age level split, as well as concerns regarding team “stacking.” The board discussed the possibility of having a K only league, or possible K-1, 2-3, 4-5 leagues. This will depend upon registration numbers going forward. With regard to the creation of teams, the board discussed having a draft, or possibly having current coaches rank players to make it easier for Ryan to distribute talent more evenly.
- b.** Updates - The next season of flag football will begin on 9/10/22. The board unanimously voted to open registration now for the fall season, and to increase the registration fee to \$145. Ryan reported he has 70 shirts leftover from the spring season that can be used in the fall. Due to some coaching conflicts during the spring season, Dan recommended having a meeting with all of the coaches for the fall season prior to 9/10.

## **VI. Tackle Football & Equipment**

- a.** Updates - Registration numbers are unprecedented, and we will field 6 teams in the fall. The board unanimously voted to close registration for tackle football and cheer, and to roster all waitlisted players. Practices will begin on 8/8, and final rosters will be submitted to CAYFL by mid August. The A and B Team coaching staff met with Dan on 6/12 to discuss the creation of a second B Team. This split was modeled after other towns in CAYFL, with talent equally distributed across the teams. The A and B teams will practice together and rosters will not be finalized until after practices have commenced and the coaching staff has ample time to see how players work together. Dan noted that the initial insurance payment was decreased by 10%, however the overall cost of insurance is expected to increase due to registration numbers. Adam ordered 31 helmets, which will be white due to supply chain issues. He also placed the order for new jerseys. The shoulder pads that were sent out for reconditioning will be back next week. New shoulder pads are expected to be in by August, but may not be here in time for the start of practice.
- b.** Vote re: A and B Team rosters: The board approved the creation of a second B Team via electronic vote on 6/14, in order for Dan to present our teams at the CAYFL meeting on 6/15.
- c.** Head Coaches - On 6/14, the board voted electronically to appoint Mike Cuddy as head coach of B Navy. He will join Mike Deraps (A Team), Don Hubbard (B

Gold), Mark McEwen (C Team), Adam Rystrom (JVC Team), and Joe Montalto (D Team). Dan will reach out to the head coaches to get a list of all assistant coaches and make sure everyone has a CORI and completes the required USA Football certifications. Dan will also remind coaches not to use stickers on the helmets going forward, as they are very difficult to remove.

## **VII. Cheer**

- a.** Updates - There will be 7 cheer teams from grades K-6. Grades 4 and 1 will cheer for D Team, grade 5 for JVC, grade 6 for C Team, and grade 2 and a combined grade 3 and K team will be split between the two B Teams. A Team will borrow a cheer team for playoff games, but will not have a team assigned to them for the regular season. The uniform store will be closing on Friday, 6/24 at midnight. Courtney requested additional funds to purchase more socks, bows, and poms for October, due to the increase in registration numbers. In addition to the MYCA competition, there will be an in-town exhibition at LMS around 10/15 that will showcase all teams.
- b.** Kindergarten Coach - Crystal reported that there will be two new head coaches. She will have them fill out applications to be approved by the board.
- c.** Cheer mats and practice space - Crystal confirmed practice space at HHS with Principal Melissa Wyland. Crystal and Courtney will continue to solicit quotes for cheer mats. Their preliminary search noted costs of around \$6000. Once cheer mats have been purchased, Lynnfield DPW will move the mats into storage at HHS as soon as construction is complete. Crystal stated that the HHS gymnasium will be available for practice on weekdays after 4:30pm, and the SSS gymnasium will be available after 5pm. The younger teams will practice at SSS because they will not need mats. Crystal requested that Andy book the LMS field for practices Tuesday-Thursday.
- d.** CORI's for parent volunteers - Joe has a list of cheer parents who have submitted CORI's. Anyone over 18 who will be on the field with the team will need to have a CORI.

## **VIII. Fields**

- a.** Updates - Andy is working on the field application for the fall season. LHS fields 1-3 will be reserved Monday-Thursday for practices beginning 8/8. The main field will be reserved on Saturdays for Flag Football, and on Sundays for Tackle Football. Andy will reach out to the new LHS Athletic Director to see if there are any conflicts with high school events. The board unanimously voted to have live singers for the national anthem at select football games, as well as live announcing at all games. Andy will audition all singers and announcers prior to the start of the season. He will also check with head coaches to see if they already have an announcer in mind.

## **IX. Safety**

- a.** Updates - Joe will send CORI's out for the cheer staff. Football CORI's will be distributed at the coach meeting, date TBD. Once games are scheduled, Joe will share the information with the EMT's.

## **X. Fundraising**

- a.** Snap Raise - The board unanimously voted to approve the Snap Raise campaign to run 8/1-8/31. Should the campaign be unsuccessful, the board will revisit the idea of raffle calendars.
- b.** Updates - Dan reported that the league will end the season in the red if fundraising efforts do not pick up. The board discussed adding food trucks like Chicken and the Pig and Cool Cow to the jamboree event. We will advertise the event in Lynnfield, and share the information with the Danvers teams in order to increase sales. A 50/50 raffle for the jamboree, as well as regular season games, was also discussed. The board discussed accepting Venmo in addition to cash, however it was decided that cash was the best option. A reminder to bring cash will be included with the advertisement. Keri presented two levels of corporate sponsorship, \$1000 and \$750. The board discussed adding a third, less expensive level in the future. Keri is soliciting quotes for sponsor banners. Keri reported that A Healthy Lynnfield (AHL) would like to partner with LPYFC in some way. She will work with AHL's Diana DeLeo to obtain more information. Kelly reported that LPYFC received a \$750 grant from Dick's Sporting Goods, and Dick's will be sponsoring a 20% off weekend, as long as LPYFC meets certain advertising requirements.

## **XI. Communications**

- a.** Updates - Maureen will continue her Wednesday emails. This week she will include sponsorship information, the rostering of all waitlisted players, as well as football and cheer registration closing.

## **XII. CAYFL and MYCA Meeting Summary**

- a.** CAFYL - We are one of the largest programs in the league this year. Dan reported he had some dates to share with coaches during their summer meeting.
- b.** MYCA - The MYCA competition will take place on 10/29.

## **XIII. SWAG**

- a.** SWAG store - The store was closed on 6/14. It will open on 6/24, for one day only to accommodate late requests, and will close at midnight.