

Lynnfield Pioneer Youth Football & Cheer Board Meeting Minutes

Location	Centre Congregational Church/Tower Day School * Fireside Room
Date & Time:	4/23/2024 @ 7:30 PM

Present: Adam Rystrom, Angela DeSimone, Priscilla Gooden, Theresa Ferullo Coscia, Crystal Lavino, Michael Zuercher, Courtney McKelvey, Wade Luongo, Maureen Rystrom

Absent/Excused: Ryan Stec, Cindy Band, Jesse Donaruma, Bridget Charville, John Pace, Joseph Montalto

I. 3/19/24 Meeting Minutes *Unanimously Approved

II. Treasurer's Report

- a. Insurance is due for renewal 4/15/2024 - paid
- b. Taxes are due in April – auto extension, should receive by 5/15/2024
- c. Keri to transfer Venmo over to Theresa – completed
- d. CAFYL dues paid
- e. Flag football dues paid, including refs
- f. Raise family discount budget in 2025

III. Board of Directors Transition

- a. Google accounts and email forwarding completed (please check) - completed
- b. New Board Member Code of Conduct – in progress, need by next meeting

IV. Secretary Notes

- a. Meeting Cadence (Third Tuesday of Month)
 1. 1/30/24 (Annual Meeting); 2/27/24; 3/19/24; **4/23/24**; 5/21/24; 6/18/24; 7/16/24; 8/20/24; 9/17/24; 10/15/24; 11/19/24; 12/17/24
- b. Safety training and key card obtained for use of Fireside Room (consider donation) *
Town would have charged \$1,200/year – Flower “thank you” donation to be sent now, mid-year donation TBD

V. Flag Football

- a. Registration has closed for Spring Flag (season started past weekend) * 102 registrants

VI. Tackle Football & Equipment

- a. Storage - Another cart needed * helmet storage rack ordered
- b. Registration opened 4/1 * included jersey orders, Covid clause removed and add COC's *60 registrants
- c. Uniform fitting 6/8 at Snack Shack (included on registration)
- d. Begin Head Coach application process 5/1
- e. Coach's meetings to be held twice per season in order to monitor safety, playing time, live hitting and parental help

VII. Cheer

- a. Registration opened 4/1 (5/31/2024 firm deadline) * add shirt sizes to registration & volunteer opportunities – add tank top sizes for 2025 *81 registrants
- b. Uniform fitting 6/1 at Snack Shack (included on registration)
- c. Coaches to offer Game Day only vs Competition & Game Day after Fall schedule is distributed – cheerleaders can move from Competition to Game Day but not from Game Day to Competition
- d. Update TeamSnap terms and agreements, if possible, i.e. absences
- e. Senior Pom (Jamboree) – other options: EOY showcase or 1st home game
- f. Costs of mats – borrow from LHS?

VIII. Fields

- a. Status of Application for Spring Flag submitted 1/31 (season starts in April), along with current insurance policy and an estimate of registered players
- b. Inquired about field and space fees for the 2024 season * seems likely field fees will go up, indoor space fee increase unclear
- c. Alison Young Photography confirmed 9/11 for football and 9/8 for cheer (send her total number of teams/participants when finalized) – locker room to be confirmed
- d. Jamboree 8/29 (v. Danvers?)
- e. Conditioning camp?

IX. Safety

- a. Consider mandatory *yearly* coach's concussion training v. 1 time
- b. Consider partnering with A Healthy Lynnfield/guest speaker for a safety/concussion/information session
- c. Consider concussion training for parents or some sort of fact sheet/statistics - include on registration, update website w/booklet or fact sheet which head coaches can email out as well – distribute at uniform fittings

X. Fundraising

- a. New board members to get acquainted with setting up SnapRaise and 2024 banners * banner sponsor email (forwarded last year's banner sponsor email)
- b. Consider potential parent's night out * Prince Pizza comedy night a Friday in October
- c. Cheer end of season banquet (Danversport) – reserve date & put deposit down * Football to continue with separate banquets

- d. See SWAG store updates * Jag online storefront (no bling) April – December (add percentage) * proofs need to be approved before store can open in April
- e. Roster cards – get updated pricing and potentially sell in 2024 (check spelling!)
- f. Dick’s Sporting Goods Sponsorship/Donation – purchase footballs
- g. Amazon discount
- h. USA Football grant for flag

XI. Communications

- a. Football & cheer registrations (4/1) posted

XII. Cape Ann Youth Football League (CAYFL) & Massachusetts Youth Cheer Alliance (MYCA)

- a. CAFYL Updates
 1. Possible joint practices with other towns
 2. Post season all-star game being considered
 3. June meeting will determine Superbowl location
 4. Glaser Training (\$500) for 2025
 5. New scholarship will cost \$100/town
- b. MYCA Updates
 1. 11/2 tentative competition date (Andover High School)
 2. 11/3 Showcase date?
 3. Comp fees increased due to removal of cap (accounted for in budget)

XIII. SWAG

- a. SWAG store updates – closed – option to open independent Jag storefront w/ (potential) 20% fundraising * include Lynnfield gear, not just football and cheer – pre-purchase initial order for sale; breast cancer Ellie fund
- b. BLING store updates – closed * start process earlier in the year